

SPONSOR APPLICATION

Name: _____

Organization: _____

Address: _____

City: _____ State: _____

Zip: _____ Phone: _____

Email: _____

Please Invoice: _____ Check Enclosed: _____

Credit Card: _____ Exp.: _____

Please submit your application a minimum of 30 days prior to the festival.

SIGN ME UP!

Yes! I want to sponsor all 2014 special events for \$495.

I want to sponsor the following special events at \$195 each:

Tails on the Trails

Sar-Ko Aglow

The Enchanted Forest

Get Outdoors Lenexa

Don't see a package that works for you? Contact us to customize a package that fits your needs.



Lenexa Parks and Recreation
13420 Oak Street
Lenexa, KS 66215
Phone: 913.477.7100
Fax: 913.477.7150
www.lenexa.com
Email: lhart@www.lenexa.com



SPONSORSHIP OPPORTUNITIES

special events in 2014



2014 SPECIAL EVENTS IN LENEXA

2014 SPECIAL EVENTS IN LENEXA

GET OUTDOORS LENEXA - JUNE 14

Start your summer off right at Get Outdoors Lenexa! 2014 marks the 2nd annual event at Black Hoof Park. This is a great opportunity for families to try out new activities and learn how to be safer while they play. The event features demos for Zumba and yoga, playground challenges, blood pressure checks, and information on bike, trail and boat safety. A children's fishing derby is also held in conjunction with other activities. It is a great day to be outside with the entire family.

TAILS ON THE TRAILS - AUG. 9

Each summer, Lenexa's Animal Control division and Parks and Recreation Department co-sponsor a day to celebrate pets. Tails on the Trails combines the popular Children's Pet Fair and the annual dog swims for a fun event enjoyed by the entire family. There will be a variety of pet vendors, exhibits and demonstrations, along with the very popular pet/owner look-a-like contest!

ENCHANTED FOREST - OCT. 23

Hundreds of Lenexa residents gather at Sar-Ko-Par Trails Park to celebrate Halloween. Visitors to the Enchanted Forest will enjoy performances and the comical antics of marionette puppets, magicians, musicians and mascot characters as they wind their way around Roses Pond in this magical forest. Admission to the event is free, and for a small fee, children can purchase a wristband that allows them to play on the inflatables, decorate a pumpkin and ride the spooky hayride.

SAR-KO AGLOW - DEC. 5

Residents will be delighted with the spectacular holiday lights display in the beautifully renovated Sar-Ko-Par Trails Park. Following the official lighting ceremony that evening, families will enjoy visits with Santa, hot chocolate, carolers, and the opportunity to stroll through the festive park.

SPECIAL EVENT SPONSOR

All 2014 Special Events = \$495

One Special Event = \$195

- Your company name associated with the event on program or informational pieces.
- Your company banner displayed on-site during the event.
- Booth space (10' x 10') at the event.
- Opportunity to distribute your company's product in participant gift bags.
- Three festival T-shirts or other primary promotional item.
- Recognition at the event on the sponsor board.
- Recognition on www.lenexa.com as a sponsor.

(Note for all sponsorships: benefits are specific to the sponsored event.)

PROMOTIONAL ITEMS SPONSOR

Your company name listed on promotional items, as approved by festival coordinator.

Sponsor pays all costs; city distributes at festival.

Items may include, but are not limited to, bags, cups, spoons, etc.

Contact Lindsay Hart, if interested.

For details on allocations of sponsorship for any special event, please contact Lindsay Hart at lhart@lenexa.com or 913.477.7100.