



## national **get outdoors** day

### **Creating Signs and Posters for National Get Outdoors Day Events**

Site coordinators are welcome to use the official National Get Outdoors Day (GO Day) promotional poster, which is available on the website, for promotion in advance and for actual event. Blank space has been left on the template to allow coordinators to add in the specifics of their events, including the site location, time, contact information and any other relevant details. We also welcome coordinators to create their own signs, using the official National Get Outdoors Day logos, which are also available on the website.

### **Creating Inexpensive Promotional Posters**

There are several ways to create GO Day posters. For black and white copies, simply print out an 8.5"x 11" black and white copy and bring it to the nearest Kinko's with large format printing capabilities. Find one near you at [www.fedex.com](http://www.fedex.com). Use a self-service kiosk to quickly create a 24"x36" poster. The cost is typically only \$0.75 per square foot. For full color posters, the least expensive method is to use a self-service HP kiosk. Locate the nearest one at [http://h30248.www3.hp.com/consumer/digital\\_photography/at\\_home/retail-kiosk/results.asp](http://h30248.www3.hp.com/consumer/digital_photography/at_home/retail-kiosk/results.asp). Just bring in a copy of the poster on a memory card, USB, or CD/DVD with the poster in a jpeg file, use the touch screen to select the 24"x36" size, and print out your poster. The cost at Sam's Club and similar locations is about \$21. Color copies can also be done through Kinko's and some photo processing businesses but will typically cost \$40 or more for a 24"x36" poster.

### **Framing Your Posters**

Generic 24"x36" poster frames can be purchased inexpensively (typically around \$10 each) from your local Wal-Mart, K-Mart or arts and crafts stores (like Michael's). As the frames are easy to open and seldom contain glass, poster displays can be assembled quickly at the site. While little effort is required, attractive signage will certainly add to the appeal of your GO Day event.